

**EROAD
FLEET
DAY**



**Hamilton
30 July 2025**



EROAD

EXHIBITOR PROPOSAL



Now celebrating its 10th anniversary, EROAD Fleet Day is New Zealand's premier fleet management event on the automotive calendar. Growing bigger and better each year, it has become an unmissable event. Due to significant demand, it will once again be held at Mystery Creek in Hamilton in 2025. This event brings together industry experts, the latest light and heavy vehicles, and offers a prime networking opportunity for fleet managers. If you sell to organisations with commercial fleets, this is the event you need to attend.

WHAT

A full-day conference and vehicle showcase for professionals to become better fleet managers. The three key themes are road safety, sustainability and fleet efficiency.

There will be 7,000 sqm of exhibition space to showcase the latest cars and trucks. Throughout the day attendees can engage with exhibitors inside the exhibition hall and experience vehicles outside in a secure setting

WHEN

30 July 2025
Pack in on 29 July 2025

WHERE

Mystery Creek Events Centre
Gate 2, 125 Mystery Creek Rd, Hamilton New Zealand

WHO

Over 1,500 Fleet buyers, fleet managers, business owners and key decision makers of light and heavy commercial vehicles.

EXHIBITION OPPORTUNITIES

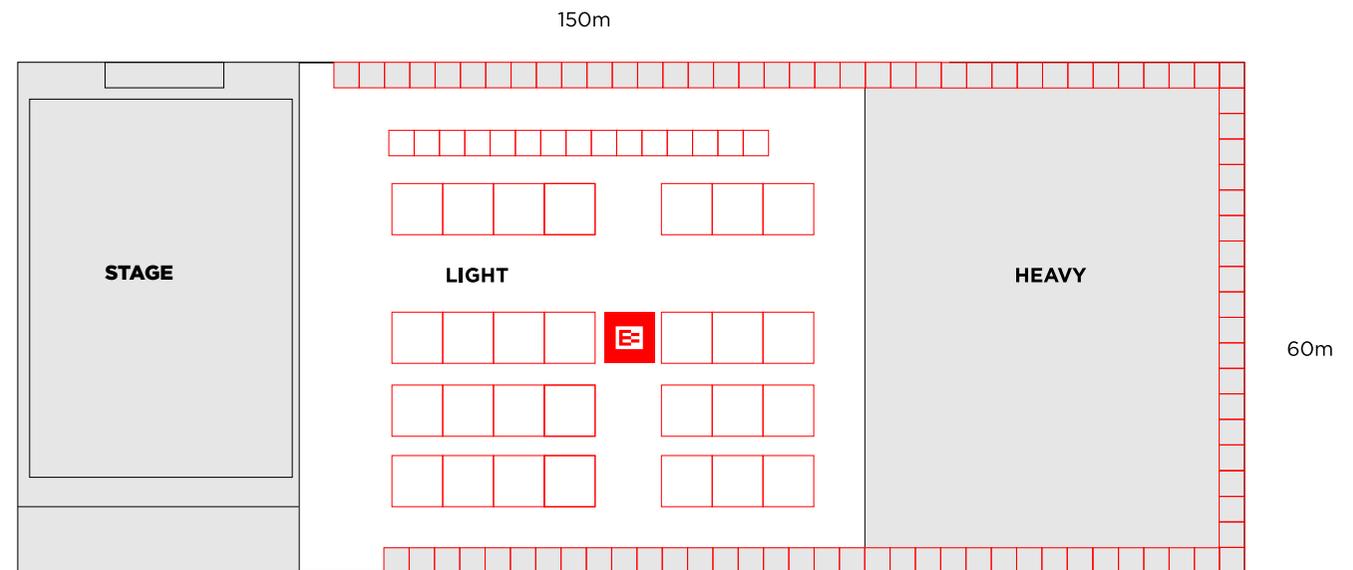


Exhibitors will have the opportunity to have a trade stand booth or display cars or trucks. Meals will be provided to exhibitors, and you may bring up to 2 delegates.



HIGHLIGHTS

- Vehicle exhibitors will have dedicated spaces so you can better showcase your brand.
- Vehicle exhibitors can book more than one space to have larger areas.
- Exhibitors will get access to the attendee contact list right after the conference.



EXHIBITION OPPORTUNITIES



HOW TO TAKE ADVANTAGE OF THIS OPPORTUNITY

Availability is strictly limited and is on a first-in, first served basis. Reach out to either of the following people to commit in principle, with payment being prior to the event.

This event is about being an exciting, memorable and safe experience for our attendees. With the success of our Hamilton event in July last year seeing more than 1,000 attendees, we are confident that our 10th EROAD Fleet Day in 2025 will be an experience our attendees will be talking about for a long time. This event will further cement its status as the industry's leading conference for fleet managers.

Premium sponsorship opportunities are available to elevate your brand exposure. Enquire for more information.

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PRICING

	Price (GST excl.)
Booth - 3x3m	\$4,000
Booth - 6x6m	\$5,000
VIP night sponsor	\$10,000
Lanyard sponsor	\$10,000
Lunch sponsor	\$6,000
Coffee sponsor	\$5,000 per site
Vehicle display - 2 vehicles	\$4,000
Conference bag sponsor	\$4,000
Drinks fridge sponsor	\$4,000
Morning tea sponsor	\$3,500
Afternoon tea sponsor	\$3,500
Exhibitor MC callout (30 second verbal promo from our MC about your business). Up to 10 callouts on the day.	\$500 per call out
Exhibitor video callout (1 minute video promo about your business to be played in-between speakers). Up to 5 callouts on the day.	\$1,000 per call out
Bespoke, premium sponsorship opportunities including outdoor vehicle driving experiences.	POA