

ONE DEVICE  
MULTIPLE  
DRIVER-FRIENDLY  
APPLICATIONS



# THE LATEST IN IN-VEHICLE TECHNOLOGY

EROAD's next-generation in-vehicle hardware, Ehubo2, offers multiple easy-to-use applications on a single device, delivering better safety outcomes for your business and improving productivity and profitability.

- Drive Buddy provides real-time driver feedback with audio and visual alerts
- Interfaces with EROAD web application, MyEROAD, to provide two-way messaging, fuel management, RUC purchase and display and driver behaviour reporting
- Unique PIN identification for individual drivers





## LEAD WITH SAFETY

Ehubo2 enhances safety and coaching with real-time driver feedback to help drivers make smarter and safer decisions. Equipping drivers with the best in-cab technology makes it easier for your company to meet its health and safety obligations.

- Visual, real-time feedback on Driver Buddy application makes drivers aware of over speed events, harsh braking, sharp cornering, sharp acceleration and unnecessary engine idling
- Trip summary at conclusion of trip provides a total score based on Drive Buddy events. The aim is a perfect score of 100

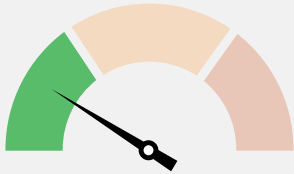
**REQUEST A DEMO TODAY**

**0800 437 623 • [EROAD.CO.NZ/DRIVER-SAFETY](http://EROAD.CO.NZ/DRIVER-SAFETY)**

# BETTER DRIVING CHOICES

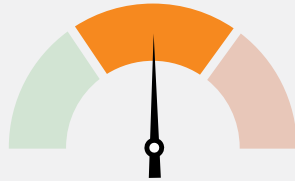
EROAD Posted Speed helps drivers to make better driving choices based on road network data, delivering real-time driver coaching in all speed zones.

- Gives drivers the ability to self-coach, reducing the need for continual monitoring of driver behaviour
- Fortnightly map loads ensure the most current road speed data is available on Drive Buddy



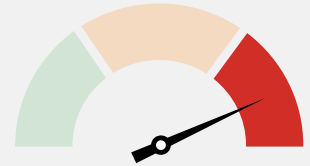
## GREEN IS GOOD

Your displayed speed will show green as long as you're within the posted speed limit...



## AMBER IS A REMINDER

...when you exceed the posted speed limit, your display turns amber...



## RED IS A WARNING

...when the display turns red, that's immediate feedback that helps keep drivers safe and your business moving forward.





## BETTER DRIVER REPORTING

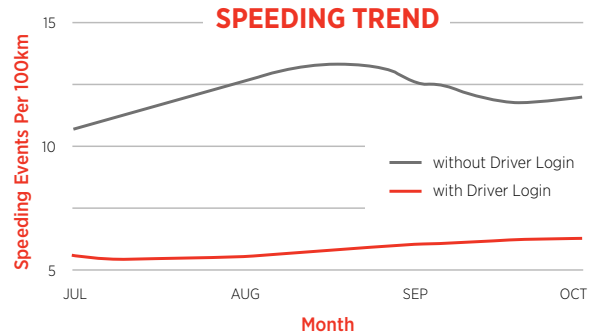
Driver Login on Ehubo2 provides enhanced visibility into not only vehicle activity, but also individual driving behaviour.

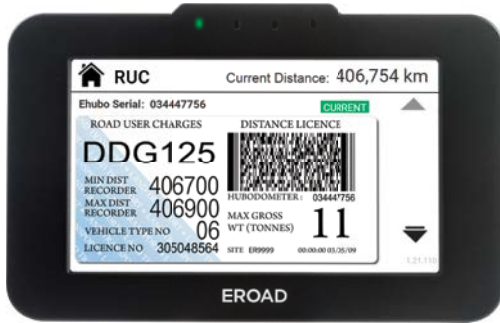
- Reduce on-road risk with best-in-class driver behaviour analytics through being able to identify who's behind the wheel
- Driver's name is clearly displayed on screen and driving behaviour attributed to the individual, encouraging awareness of speed limit

## BETTER ACCOUNTABILITY

Best-in-class telematics supports safe driving and safer roads by encouraging positive behavioural change and embedding driving behaviour measures into appraisals and reward schemes.

- Driver Login encourages driver accountability – proven to reduce speeding by at least 50%
- Organisations that pay consistent attention to EROAD's driver behaviour analytics have 38% fewer speeding events than organisations that don't view them at all  
*(EROAD study, June 2016, across 1344 organisations)*





## EASY RUC COMPLIANCE

Buy your road user charges when and where you need them using EROAD's secure, bank-grade payment gateway.

- RUC licence information is delivered electronically for display on the Ehubo2 screen – no paper labels required
- Barcode can be scanned direct from the screen

## REWARD GREAT DRIVING

EROAD Leaderboard uses gamification to encourage proactive driver improvement, and support driver training and reward programmes.

- Reward great driving, using Leaderboard rankings to encourage healthy competition and improved driving
- Scoring is based on key driver metrics, with ranking showing how your drivers compare with each other and against industry driver benchmarks

