

EROAD



Media Release: EROAD partners with Euroscan to deliver cold chain management

20 May 2014 Auckland Transport fleets in the Asia Pacific region now have access to an exceptional range of transport intelligence as a result of an alliance between EROAD and Euroscan Asia Pacific.

Under the agreement, Euroscan Asia Pacific and EROAD will bundle their combined technologies to offer the dry and refrigerated goods transport sectors a single integrated reporting solution for tracking and monitoring machinery performance and cold chain goods integrity. Clients adopting the bundle will be able to make accurate asset deployment and management decisions through one integrated online reporting platform.

Transport technology and services company EROAD provides electronic road user charging and commercial services to customers in New Zealand and Oregon, and offers a fully secure telematics solution in Australia.

Euroscan Asia Pacific, based in Queensland, provides total cold chain solutions for data recording and online transport monitoring, developed by the Euroscan Group. Based in the Netherlands and operating globally, Euroscan specialises in the delivery of hardware and telematic solutions that help companies comply with the global HACCP (Hazard Access and Critical Control Point) standard covering food and pharmaceuticals. All food cargoes for the McDonald's hamburger chain across the world rely on Euroscan solutions to monitor temperatures and asset movement.

Euroscan Asia Pacific will become one of a select group of dealers for EROAD in Australia, while EROAD will be an official network partner for Euroscan in New Zealand.

"EROAD's best-of-breed technology is an excellent fit with our cold chain expertise," said Euroscan Asia Pacific Managing Director Mark Mitchell. "Our combined offering has a simplicity of operation which will appeal to the transport industry. They will be happy to replace multiple pieces of hardware working in isolation with one integrated solution."

Steven Newman, EROAD CEO, said, "Most of the larger New Zealand operators transport chilled goods at some stage. There are increasing end-customer requirements for cold chain monitoring and management and with this alliance and bundling of Euroscan's world-class solutions, EROAD can help our customers meet the HACCP compliance standards contained in the proposed new NZ Food Act."

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About EROAD

EROAD is a fully integrated GPS, road charging and fleet services company. EROAD's goal is to offer innovative solutions based on its core technology platform to assist in the creation of a transport sector that is responsive to the evolving needs of business, government and the wider community. EROAD is headquartered in Auckland, with offices in Melbourne, Australia and Portland, Oregon.

About Euroscan

Euroscan has grown over 20 years to become one of the most important suppliers of total solutions for data recording and online monitoring in the transport sector. Its fully integrated systems are utilised worldwide for the transport of food and pharmaceutical products as well as secure transports.