

Media Release: 25 November 2009

eRUC TRIAL IN SWEDEN

New Zealand technology company EROAD has begun road trials in Sweden of its electronic Road User Charge (eRUC) platform. The trials are being conducted as part of ARENA, a Swedish R&D project investigating the area of road user charging. The trial will evaluate how different equipment for the collection of distance based road user charges for heavy vehicles perform in practice in order to evaluate and verify the ARENA concept's viability and attractiveness.

Equipment will be tested and demonstrated in continuous testing under normal conditions in the vehicles of hauliers based in Southern Sweden. Through the equipment the trucks can pay road charges, road tolls and gain access to telematic services coordinated with road user charging. In addition to Sweden, several other countries in Europe, France, Hungary, Denmark, Slovenia, Poland, Slovakia and the Netherlands, are looking to implement distance-based road user charging.

"As the world's first commercial wireless eRUC provider, I like to think EROAD can play an important role in the growing international direct road charging market. At the moment the market is dominated by a small number of large players, but over time opportunities will emerge for smaller companies like EROAD," says CEO Mr Newman.

Mr Newman says that the EROAD product has received an overwhelmingly positive reception from international stakeholders looking to implement cost effective electronic road charging. EROAD was one of only four companies selected to provide road charging demonstrations at the recent World ITS Congress in Stockholm. Opportunities in Australia and North America are also being pursued.

"The New Zealand government's initiatives to introduce online RUC and electronic distance recorders provide a substantial opportunity to develop a local high technology sector with significant export potential, and should ensure we regain our place as a transport innovator," says Mr Newman.

http://svtplay.se/v/1773113/vagavgifter_testas_med_ny_teknik

CONTACT

Brian Michie Manager Business Development
E brian.michie@eroad.com
P +64 9 970 4708
M +64 21 376 964