

eRUC LAUNCH

CEO Steven Newman says that EROAD has received approval from the NZTA to launch its online eRUC service. Details around the RUC Agency are still being finalised but EROAD expects the system to go live in the next couple of months.

Mr Newman endorses the NZTA who have stated that they are “very interested in eRUC technology and think it’s definitely the way forward, when we talk about charging for road use.”

Designed and manufactured in New Zealand, the eRUC Management System encompasses the world’s first secure electronic hubodometer, the eHubo, and a bank grade web-based payment gateway, to purchase and manage RUC, and monitor vehicle activity.

Mr Newman notes feedback the company was receiving from the industry on the EROAD product was overwhelmingly positive. Operators want to use the internet to help manage RUC, improve transparency and lower administration costs. EROAD’s online eRUC service is in-line with the recommendations of the RUC Review Group, and the rapid global move towards internet based commerce and electronic ticketing.

Moving to an eRUC model is a win-win for the industry and the government states Mr Newman. An eRUC system will improve productivity and compliance, and reduce evasion and enforcement costs.

In a related development, EROAD has recently completed an extensive field trial involving 100 vehicles travelling a total of 1.6 million kms. The field trial demonstrated that the eHubo was significantly more accurate and reliable than the odometers and mechanical hubodometers fitted to the trial fleet. The company has submitted its eHubo to the Ministry of Transport for regulatory approval, and is confident it will be accepted as a cost effective and superior distance recorder, says Mr Newman.

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